



## Purple Finch Retailer Account Application

### Company Information

Business Name \_\_\_\_\_

Manager's Name \_\_\_\_\_

Company Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Shipping Address (if different) \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Account Representative Email \_\_\_\_\_

Company URL \_\_\_\_\_

Company is a (circle one):

Corporation    LLC    Partnership    Proprietorship    Other: \_\_\_\_\_

Owner / Officer Information

Name \_\_\_\_\_ Title \_\_\_\_\_

Personal Address \_\_\_\_\_

Personal Phone No. \_\_\_\_\_

Signature \_\_\_\_\_

Trade References

**Business References (companies with which you have an account):**

Please do not use utilities, banks or credit cards as references.

Reference No. 1

Person to contact \_\_\_\_\_

Business name \_\_\_\_\_

Business' full address \_\_\_\_\_

Business' telephone \_\_\_\_\_

How long has your account been active? \_\_\_\_\_

What type of business do you transact with this company? \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Reference No. 2

Person to contact \_\_\_\_\_

Business name \_\_\_\_\_

Business' full address \_\_\_\_\_

Business' telephone \_\_\_\_\_

How long has your account been active? \_\_\_\_\_

What type of business do you transact with this company? \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Business Information

Manner of your business (circle all that apply)

Physical Retail Store   Online Retailer   Licensed Hair Professional  
Special Effects Industry   EBay   Kiosk   Events/Fundraiser/Shows Home-  
based Business   Distributor

How long has your company been in business? \_\_\_\_\_

Would you like to receive our email newsletter?   Yes   No

How did you hear about us? \_\_\_\_\_

I have read and understood the Terms and Conditions.

I certify, under penalty of perjury, that all information provided above is true and correct.

Signature: \_\_\_\_\_   Date: \_\_\_\_\_

Terms and Conditions

Purple Finch Account Policy

In submitting this application to become a wholesale vendor of Purple Finch, you confirm that you will be reselling **all** products purchased from Purple Finch at distributor pricing and that you will not be the final consumer of such products.

As a wholesale vendor of Purple Finch, you will have access to proprietary discount pricing that you shall not share with anyone outside your organization.

Prices are subject to change anytime.

Purple Finch reserves the right to terminate the wholesale relationship at any time.

The following is a brief overview of the information you will need to become a Purple Finch Retailer. To expedite the approval process, please provide all the necessary information and signatures.

#### Purple Finch Retailer Requirements

Purple Finch Retailers must submit the following information in addition to the account application form:

- A photocopy of your current business license or state registration.
- A photocopy of your State Tax Resale Form with your State Tax Resale Number on the form. Please contact your state department of commerce or state department of business for this information.
- A copy of your letterhead or business card.
- A valid email address.
- Retailer Application Checklist

Please write legibly and ensure that any faxed photocopies are clear and legible.

Please allow 5 business days for your application to be processed.

You will be notified by email when your account is approved and opened.

Incomplete or illegible applications will not be processed.

If you have not been notified of your account status within 15 business days of submitting your application, please re-submit your complete and legible application.

### Opening Order

Your opening order must be a minimum of \$500.00 net, with \$300 minimum of orders thereafter.

### Ordering Quantities

There is a minimum of 3 units per item.

### Production Time

Most products offered by Purple Finch are handmade to order. Standard production time varies from 2-6 months depending on availability and order size.

Once order requests are approved, buyers will be provided with an invoice including shipping date information. We encourage you to plan ahead and order early. We ship via FedEx only.

### Ordering

An order form will be emailed to account holders along with our current line sheet(s).

Please fill out our order form and submit to [wholesale@purplefinchaccessories.com](mailto:wholesale@purplefinchaccessories.com)

After receiving your order request, a representative will contact you to confirm order information and set up further invoicing.

### Payment

Initial orders will be required to pay in full immediately upon invoice approval. NET 15 terms will apply to orders thereafter with a fee of 10% per month added on outstanding balances beyond 30 days.

### Order Cancelations

Any order cancellation must be made within 72 hours of placing the order, since supplies are purchased 72 hours after orders are written to meet our shipping commitments.

Please understand and respect this policy.

### Account Status & Review

The status of your account will be reviewed annually. In an effort to keep records accurate you may be asked periodically to provide updated information regarding the status of your business. Accounts that have not had purchasing activity for six months will be deleted and you will need to reapply. You are expected to maintain an annual purchasing volume of \$500 or higher. These are reviewed quarterly to ensure accounts are maintained.

### Change of Ownership

If the business changes ownership, the new ownership is required to reapply for an account with Purple Finch. Any and all pending orders submitted by the previous owners that have not yet shipped will be cancelled.

### Store relocation

If you relocate your business you are required to keep all of your information up to date.

### Returns

We stand by the quality of our work and will replace, any piece less than 1 year old defective in workmanship or materials. If you are returning salable merchandise please email our customer service representatives for a return authorization number. Store credit will be issued to the balance to your account once the merchandise is received back to us.

### Customer Service Hours

Purple Finch Customer Service hours of operation are 8:00 a.m. to 5:30 p.m. EST, Monday - Friday. The Purple Finch Customer Service department may be reached by phone at 1-248-962-3825. You may also contact customer service via email at [wholesale@purplefinchaccessories.com](mailto:wholesale@purplefinchaccessories.com)

You may fax your completed application to: 1.248.962.3825

## Photo and Permission to use Purple Finch Designs

Purpose: Permission request for use of Purple Finch product, photos, product description, etc online for use in the sale of product purchased at wholesale rates from Purple Finch.

If you are a wholesale customer of Purple Finch and have an online site, you need permission from Purple Finch to publish any photographs, product descriptions or artwork.

Purple Finch products are original designs and subject to copyright, trademark and intellectual property laws.

If you place items for sale on your site, you may only do so with permission and under the following guidelines:

- Photographs from our site may be used with permission.
- Product descriptions must closely match the Purple Finch product descriptions.
- Product and descriptions must clearly state that is a Purple Finch product.
- Your approval to use Purple Finch content is not transferable. Approval to use our product online is for your store only.

Retailer Account Application Checklist

Business Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Submission Date \_\_\_\_\_

- 
- A completed Retailer Account Application
  - A photocopy of your State Tax Resale Form showing your State Tax Resale Number
  - A photocopy of your business license or state registration documentation
  - A copy of your business letterhead or business card

**FOR OFFICE USE ONLY** DATE RECEIVED \_\_\_\_\_ RECEIVED BY: \_\_\_\_\_

FAX \_\_\_\_ MAIL

DATE RECEIVED \_\_\_\_\_ RECEIVED BY: \_\_\_\_\_ FAX \_\_\_\_ MAIL

DATE RECEIVED \_\_\_\_\_ RECEIVED BY: \_\_\_\_\_ FAX \_\_\_\_ MAIL

APPLICATION COMPLETE: \_\_\_\_ YES \_\_\_\_ NO

CONFIRMATION EMAIL (OF SUCCESSFUL APPLICATION) SENT \_\_\_\_\_

APPLICATION PROCESSING

DATE SUBMITTED: \_\_\_\_\_ PROCESSED BY: \_\_\_\_\_

ACCOUNT APPROVED: \_\_\_\_ YES \_\_\_\_ NO

CUSTOMER ACCOUNT NUMBER \_\_\_\_\_

WEB ID \_\_\_\_\_ PASSCODE \_\_\_\_\_

ACCEPTANCE EMAIL SENT \_\_\_\_\_ EMAIL SENT BY \_\_\_\_\_

COMMENTS

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